



Gujarat Technological University School of Engineering and Technology

REPORT ON SESSION ON “HOW TO GET INTO BEST CORPORATE FROM CAMPUS”

Date & Time: September 16, 2026 | 11:00 AM

Venue: Gujarat Technological University – School of Engineering and Technology (GTU-SET)

Organized By: GTU-SET Placement & Industry Interaction Cell

No of Participants: 75

On September 16, 2026, Gujarat Technological University- School of Engineering and Technology GTU-SET hosted an intensive career development session titled “How to Get into Best Corporate from Campus” to prepare engineering students for the transition from academia to the corporate world. Under the patronage and leadership of Dr. Madhuri Bhavsar (Director, GTU-SET), the session was planned and executed by event coordinators Dr. Gautam Makwana (Associate Professor- HoD, Comp. Dept.) and Dr. Aanal Raval (Assistant Professor).

The event brought together 75 participants representing diverse undergraduate and postgraduate programs, including: BE 5th Semester: Computer Engineering (CE) and Electronics & Communication Engineering (EC), BE 7th Semester: Computer Engineering (CE), ME Programs: Artificial Intelligence & Data Science (AIDS), Cyber Security(CS), and Structural Engineering (Civil-Structure).

The session was delivered by Mr. Sunil Pandi, Head of Corporate Relations at ITNU, Nirma University. Drawing from extensive industry experience, Mr. Pandi outlined corporate recruitment expectations and provided actionable strategies across three major pillars: effective workplace communication, strategic resume architecture and body language & executive presence.

- Articulating complex technical concepts with clarity and confidence during recruitment drives.
- Developing active listening skills to respond accurately to interviewer prompts.
- Modulating tone and language style to align with professional corporate standards.
- Structuring resumes to highlight academic achievements, technical projects, internships, certifications, and core competencies clearly.
- Formatting profiles for maximum visual impact while eliminating irrelevant, non-essential, or redundant information.
- Tailoring candidate profiles to match specific job roles and recruiter expectations.

- Mastering non-verbal cues, including posture, hand gestures, facial expressions, and consistent eye contact.
- Building a strong first impression through professional grooming and confident physical demeanor during personal interviews and group discussions.



The session combined core presentations with practical examples and real-world placement scenarios. Participants actively engaged with the speaker, self-assessed their current skill levels, and gained a clear roadmap for improving their professional profiles ahead of upcoming campus recruitment drives.