

Gujarat Technological University
School of Engineering and Technology

GTU-SET , Department of CE/EC jointed have organized one expert talk on “**Emerging Immersive Media Technologies and Trends for Next Generation**” on the **21st November , 2024**. Expert was Mr. Darshan Sedani , president and co-founder of Intellimedia Networks , CA, USA. Undergraduate CE/EC and Post graduate CS/AIDS/IoT students were collaborated and had participated actively to get new insights in the recent demanding technology of AR/VR and streaming of the same. Total 95 students were present in the session along with departmental faculties and coordinators.

Expert had come with his team to demonstrate various AI based product in the domain of augmented and virtual reality which are demand of recent era. Talk was started with welcome by Dr. Kaushik Gondaliya and event was anchored by Ms. Aanal Raval , Ph.D. scholar. Mr. Darshan had covered concepts like : Differences between AR and VR, use of Mixed Reality, use of AR/VR technology in academics , healthcare, entertainment , film industry , digital marketing, recommendation systems and various places. He also had explained various opportunities and challenges in the above domain. His team had covered AI act and its importance in the India. Young professional from the firm had guided students basic fundamentals and tools required to start with the filed of the animation and virtual reality. They had also guided students what are the advance available courses for the said field in the abroad with its pros and cons.

Then session was concluded with one to interaction and Q and A session regarding technology and deployment of the same in near future. Event was concluded with what of thanks by Dr. Komal Borisagar. Overall session was very informative and interactive.



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GUJARAT TECHNOLOGICAL UNIVERSITY
SCHOOL OF ENGINEERING AND TECHNOLOGY

Organize
A Expert Talk Session on
“Emerging Immersive Media Technologies and Trends for Next Generation”

Our Speaker
Mr. Darshan Sedani
President and Co-founder of
Intellimedia Network, California, USA.
11-11-2024 (Thursday)
10:30 am to 12:30 pm

Organize by
Department of Computer/EC
Engineering
Prof. Jignesh Amin
Professor, GTU-SET
Invitee

Venue: Chanakya Hall, School of Management Studies (SMS), GTU Chandkheda Campus

